

# Hawai'i Powered Clean Energy Festival Offers Carbon-Free Family Fun

*100% clean energy-powered day of fun features Henry Kapon, Governor Lingle's proclamation, 100s of giveaways, and cutting-edge clean energy demos*

HONOLULU — The [Blue Planet Foundation](#), The [Hawaii Clean Energy Initiative](#), [Hawaii Energy Efficiency Program](#), and the [Hawaii Energy Policy Forum](#) present Hawaii Powered- Clean Energy Festival TOMORROW, Saturday July 18, 2009 from noon to 5 pm at the Waterfront at Aloha Tower Marketplace (<http://waterfrontaloha.com>). Admission is FREE. This family friendly event will feature:

- exhibitors and vendors presenting innovative and future clean energy solutions;
- chances to win over 100 clean energy related prizes and services, including a solar water heater for your home, an electric bicycle, solar-powered toys, hotel stays, Honu Guides, massages, and electric car rides;
- live music by Henry Kapon, Brother Noland, and more;
- a free CFL for incandescent light bulb exchange program;
- an opportunity to sign up for a "Hawaii Energy Home Makeover" TV show;
- bio-fuel powered bouncers for the kids;
- local eco-friendly food vendors; and
- a proclamation signing of the recently passed Landmark Energy Bill and address by Governor Linda Lingle.

This carbon neutral event will be educational and fun for the entire family with exhibits and activities for everyone. There will be chances to take home over 100 prizes and giveaways including a two night stay at the Westin Moana Surfrider Resort and Spa (<http://www.moana-surfrider.com>), an Aloha e-bike electric bicycle (<http://www.alohaebike.com>), and a Sunetric home solar hot water system (<http://www.suntechhawaii.com>). The public is invited to bring two incandescent light bulbs and Blue Planet Foundation will trade them for two energy efficient CFL bulbs. There will be entertainment and demonstrations throughout the day featuring musical performances by Henry Kapon, Brother Noland, the Abrigo Ohana and Matty McIntyre. There will be inflatable bouncers for the kids powered by bio-diesel generators and an opportunity to take a photo with Curious George. Kids can get free face painting and temporary tattoos while

parents enjoy Free Facial & Hand massages by Westin Resort & Spa. A video corner will be showing Climate Cartoons and other fun, energy related videos. Members of Hawaii's Scouting community will have the opportunity to earn energy and conservation merit badges.

Exhibitors will be showcasing clean energy products and technologies including electric car charging stations by HIEV-HiWindPower, a 'how to make your own bio-diesel' demonstration, a solar cooking demonstration and a display of the new Tesla roadster, a fully electric sports car that can go from 0-60 in 3.9 seconds and travel 240 miles on a single charge (see <http://www.teslamotors.com> for more info).

Applications will be available for "Hawaii Home Energy Makeover," an upcoming, locally produced television show. The show will feature two families whose homes will be given "energy makeovers" to make them more energy efficient and reduce their carbon footprints.

The afternoon's festivities will be capped off by a speech and a proclamation signing about Hawaii's new Clean Energy Omnibus law by Governor Linda Lingle. This law now mandates that Hawaii's electric utilities use no less than 40% renewable energy by the year 2030 and establishes energy efficiency goals for the State's future energy demands. (<http://blueplanetfoundation.org/bpf/omnibus.html> for more information.)

**What:** Hawaii Powered – Clean Energy Festival

**When:** Saturday July 18, 2009, from Noon to 5pm

**Where:** The Waterfront at Aloha Tower Marketplace (at base of the historic Aloha Tower)

**Admission:** FREE

**Program Elements include:**

*Exhibitors showing clean energy products and tools including:*

- electric car charging stations by HIEV-HiWindPower
- A how to make bio-diesel demonstration
- Free test rides of electric bikes
- A solar powered cooking demonstration
- A display of the new Tesla high speed electric roadster and other eco-friendly vehicles.

*Chances to take home over 100 eco-friendly prizes and giveaways including:*

- A \$1350 electric mountain bike from Aloha e-bikes
- A two night stay at the Westin Moana Surfrider Resort and Spa in Waikiki and a Heavenly Massage for two at the Heavenly Spa by Westin
- A Sunetric home solar hot water system
- Scores of energy efficient gadgets

*Musical entertainment from a stage powered by bio-diesel featuring:*

- Henry Kapono
- Brother Noland
- Matty McIntyre
- The Abrigo Ohana

*Event will also include:*

- An opportunity to sign up for Blue Planet Foundation's reality television show Energy Home Makeover, a lucky household may be picked as the subject of an upcoming show.
- Free Facial & Hand massages by Westin Resort & Spa
- Free Honu Guides
- Face painting and temporary tattoos
- A video corner featuring Climate Cartoons
- Opportunities for Scouts to earn Energy Merit Badges
- A photo op with Curious George
- Bio-fuel powered bouncers
- Eco-friendly food and beverage vendors, including Govondaji, Egyptian Lunch & Le Crepes.

*For additional information contact Francois Rogers at [francois@blueplanetfoundation.org](mailto:francois@blueplanetfoundation.org) or at 808 753-1330 or go to <http://blueplanetfoundation.org/hawaiipowered>*

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