



## News Release

FOR IMMEDIATE RELEASE

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### **EXPLORING ALTERNATIVE ENERGY, PBS HAWAII'S *INSIGHTS* SHOWCASES SUCCESS STORIES**

On Thursday, *Insights On PBS Hawaii* with host Dan Boylan will air the first of a special two-part series examining alternative energy options and opportunities in Hawaii with a panel of local energy experts and a series of pre-taped energy success stories produced for PBS Hawaii by the Blue Planet Foundation.

“Our dependence on foreign oil is a problem for our economy and our environment, but there are people demonstrating solutions that are right for Hawaii,” said Jeff Mikulina, executive director of the Blue Planet Foundation. “We're pleased that PBS Hawaii will be showcasing these alternative energy success stories as part of its popular *Insights* program.”

The Blue Planet Foundation video segments, which will air during the Feb. 19 and Feb. 26 *Insights* episodes, will feature ordinary individuals who are developing better practices for energy sustainability in Hawaii. *Insights* airs on PBS Hawaii at 7:30 p.m.

*Insights* trademark lively and informative exchange will include panelists

- Mark Duda of Sunetric and the Hawaii Solar Industry Association;
- Riley Saito from SunPower;
- Ed Reinhardt from Maui Electric Co.;
- Ted Peck, State Energy Administrator;

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- Rep. Hermina Morita, Chair of the House Energy and Environment Committee; and
- Robbie Alm from Hawaiian Electric Co.

Following the *Insights* program on February 19th, PBS Hawaii will re-broadcast *Fueling Our Future: A Fred Friendly Seminar*, one-hour special, filmed on Oahu during the 2008 Blue Planet Summit. This lively, Socratic dialogue puts real-life politicians, business executives, environmentalists and scientists in the role of presidential cabinet members and advisors tasked with hammering out an energy policy for the new president. In the process, the panel of experts— which includes environmentalist Robert F. Kennedy, Jr., State Rep. Hermina Morita, and former CIA Director James Woolsey— examines energy options, their costs, and the unexpected and agonizing choices that lie ahead.

The Blue Planet Foundation, a Hawaii-based non-profit organization, is dedicated to Hawaii's energy independence and ending the use of carbon-based fuels on Earth. For more information on the Blue Planet Foundation, visit [www.blueplanetfoundation.org](http://www.blueplanetfoundation.org).

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