



News Release

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BLUE PLANET FOUNDATION APPOINTS JEFFREY MIKULINA AS NEW EXECUTIVE DIRECTOR

The Blue Planet Foundation has appointed Jeffrey Mikulina as its executive director.

“We look forward to the expertise that Jeff will bring to the Blue Planet Foundation,” said Henk Rogers, founder and chair of Blue Planet Foundation. “He will play a vital role in moving the Foundation’s initiatives forward.”

The Blue Planet Foundation, a non-profit 501(c)3 organization formed in 2007, aims to make Hawaii a role model for clean energy solutions. Its mission is to change our world's energy culture, to raise global awareness in order to develop and adopt practical programs to implement clean, efficient, and renewable energy, and to create a global response to our increasingly urgent climate crisis.

“I am honored and excited to begin my new role with Blue Planet Foundation driving a clean energy revolution,” said Mikulina. “Ending our fossil fuel addiction is the absolute priority for our state and the globe. That's why I decided to make this transition and focus solely on energy solutions.”

Blue Planet Foundation was the vision of Henk Rogers, a renowned software entrepreneur who popularized the ubiquitous computer game Tetris. He saw the opportunity to push transformative change through a clean energy-focused foundation in Hawaii.

“Our mission is to end the use of carbon-based fuel on Earth,” said Rogers. “Our economic and environmental sustainability demand that we use only renewable sources of power, and that is what the Foundation intends to do.”

“We want to empower residents, businesses, and community groups with smart tools to take effective action,” said Mikulina. “Everyone has a role to play in this exciting transformation.”

Through innovative programs, public engagement, advocacy and collaboration, the Blue Planet Foundation will lead the transformation toward Hawaii's clean energy economy.

As executive director, Mikulina will oversee all day-to-day operations of the Blue Planet Foundation. He will be responsible for implementing the foundation’s objectives through fundraising, forming strategic partnerships, budget management, and tracking developments in technology, legislation, research, and government policy.

Previously, Mikulina was director of the Sierra Club, Hawaii Chapter, where he served as the organization’s lobbyist and spokesperson. His accomplishments with the Sierra Club include passing legislation that sets a binding cap on Hawaii’s greenhouse gas emissions, makes solar a standard feature on new homes, requires returnable deposits on all beverage containers, provides incentives for renewable energy use, and increases the funding of natural resources through tourism taxes.

Mikulina serves as district manager for Vice President Al Gore’s Climate Project. He has served as vice chair of both the Honolulu Planning Commission and Honolulu Charter Commission. Mikulina was awarded the EPA Region 9 Environmental Hero Award in 2003. He earned a Masters of Science degree in engineering from the University of Illinois at Urbana-Champaign studying decision theory. He is a resident of Mānoa.

For more information on the Blue Planet Foundation, visit www.blueplanetfoundation.org.

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