WEfficiency connects nonprofits with a crowd of supporters who want to help Hawaii achieve a 100% clean energy future. Through WEfficiency’s online crowdfunding platform, nonprofits can raise money to fund energy efficiency upgrades that will lower their electricity bills. With the money they save, nonprofits can pay back their supporters and do more good work for their communities. Visit www.WEfficiency.org to see all of the nonprofit benefits.

How it works for Nonprofits

1. Apply
Fill out the short application at WEfficiency.org/contact. We’ll contact you to discuss your campaign.

2. Design a project
We’ll match you with a local energy efficiency contractor, who will help identify cost-effective efficiency upgrades.

3. Crowdfund
When you’re ready, we’ll help you launch your campaign on WEfficiency.org. You’ll have 30-60 days to reach your funding goal.

4. Install
Once your project is fully funded, the contractor will schedule the installation of your energy upgrades.

5. Save
Your new energy upgrades will lower your electricity bill and your carbon footprint.

WEfficiency makes it simple to make repayments to your supporters. Once your supporters are repaid, you’ll enjoy energy savings for years to come!

Let’s Team Up!
We will work with you to create an impactful campaign for your nonprofit.
Send an email to friends@blueplanetfoundation.org to learn more.
(808) 954-6161 | wefficiency.org

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Benefits of **WEfficiency** for your **Nonprofit**

**Benefits**

**Save money**
Lower electricity bills give nonprofits more room in their budgets for projects and programs.

**Expand supporter base**
WEfficiency’s unique crowdfunding tool engages new types of supporters—savvy individuals looking for a fresh way to be philanthropic.

**Reach media**
We will help you combine the reach of traditional media with the engagement power of social media.

**Contribute to sustainability**
Your project can play an active role in reducing our reliance on fossil fuels and can help Hawaii reach 100% clean energy.

**Impacts**

310+ ambassadors have contributed to projects in the past year.

$400,000+ raised in loans and donations since 2014.

6 energy projects have been successfully funded.

$1,226,998 saved over the next 10 years thanks to energy efficiency upgrades.

212,669 gallons of oil won’t need to be imported to Hawaii over the next 10 years.

5,086,584 pounds of CO₂ emissions will be avoided.

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