

A look at Hawaii residents' VIEWS ON CLEAN ENERGY



What do Hawaii residents think about clean energy?

We asked them. In 2015, Blue Planet Foundation worked with a market research expert to survey 615 Hawaii residents.

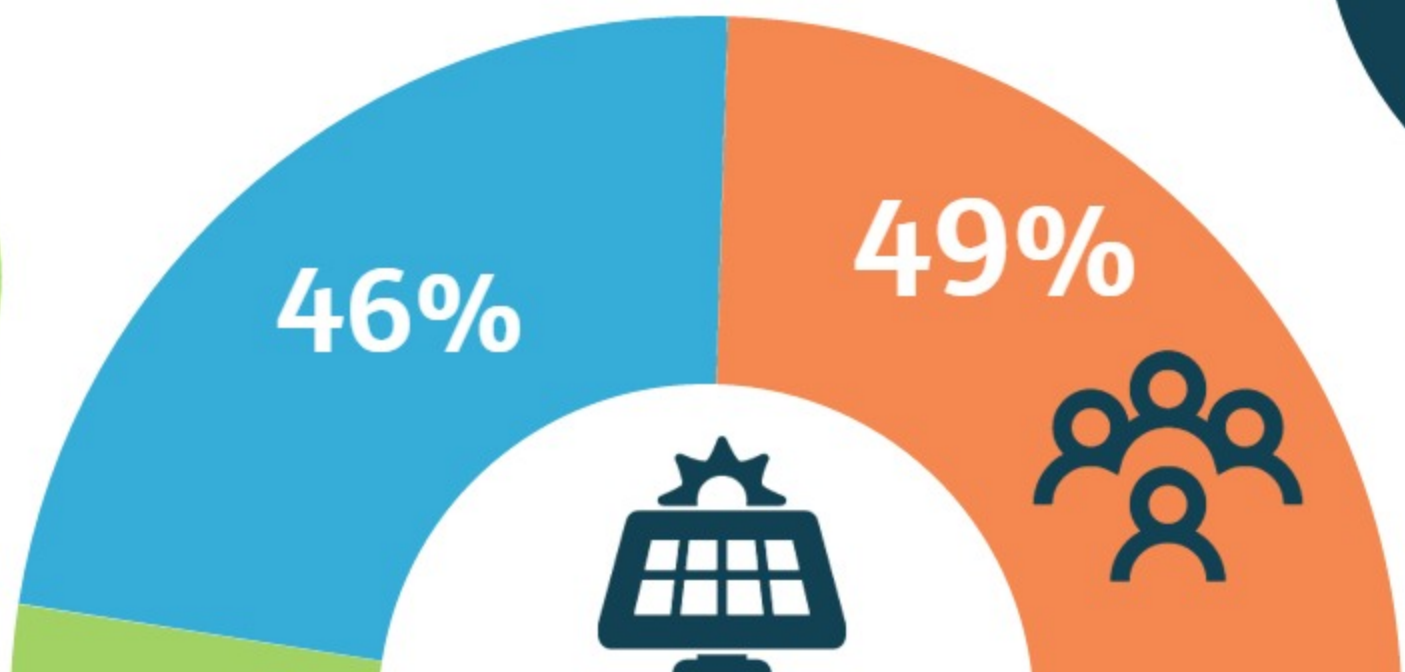
Hawaii is concerned about climate change.

81% "very" or "fairly" concerned

Residents from all counties in the state were asked about their perceptions of Hawaii's energy challenges and opportunities.

Price of energy isn't the only thing that matters

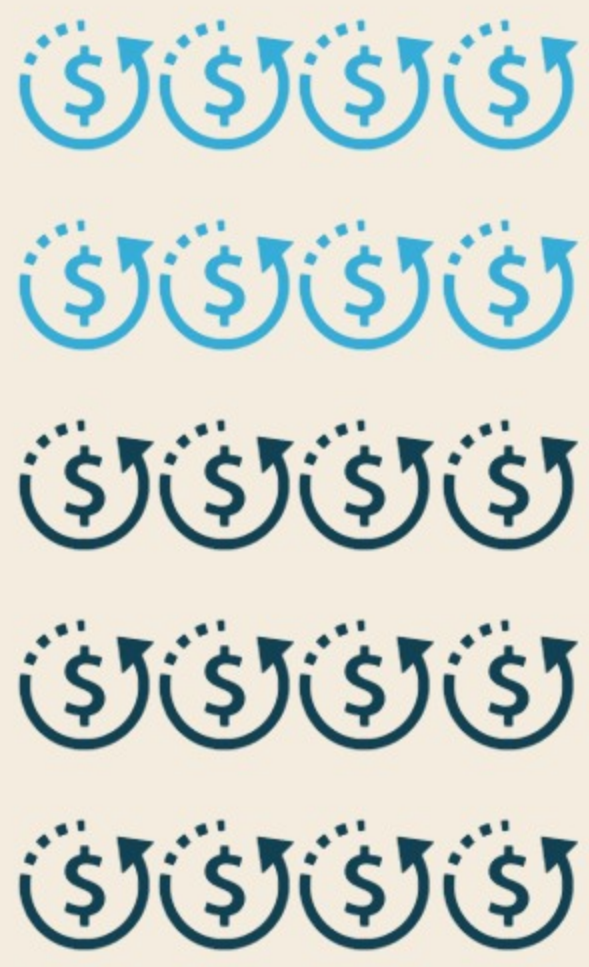
Only **5%** "price is the only thing that matters when it comes to energy"



"price must be balanced with environment, health, jobs, and community"

Price is less important than environment, health, jobs, and community.

A majority of 62% would consider paying more for electricity during peak usage hours if they could lower prices during non-peak usage hours.



1 out of 3 is thinking of buying an electric vehicle.



57% "definitely" support getting to 100% by 2040.