



BLUE PLANET FOUNDATION EXTERNSHIP DESCRIPTION

POSITION: Education Collaborator (March 2019)

REPORTS TO: Education Coordinator

POSITION: Temporary, Part-Time (less than 10 hours per week)

COMPENSATION: This is an **unpaid** position for **college students only**.

Students may be eligible to earn school credits. Must provide proper documentation in order to receive credit for this externship.

SUMMARY

Overview: In 2015 Governor Ige signed law HB623, making it a state requirement to produce all electricity from 100% renewable sources like solar, wind, geothermal, biomass, and waste products. In support of HB623, Blue Planet Foundation's education program has created a following of students and teachers who want to have fun while spreading awareness about clean renewable energy, who call themselves Changemakers (@bpf_changemakers)! Every year the BPF Changemakers spread awareness of a 100% clean energy future by participating in weekly Instagram challenges.

Problem: How can we use social media to engage today's youth (middle and high school students) to be involved in their energy future and invested in 100% clean energy in Hawaii?

Your task will be to plan, create, implement, and track the Changemaker Campaign!

PRIMARY RESPONSIBILITIES MAY INCLUDE:

- Working with selected HS students to develop Changemakers challenges and actions.
- Must be able to collaborate and build rapport with HS students for participation in the campaign.
- Must incorporate Blue Planet's islandpulse.org tool in the campaign
- Must be familiar with the Instagram platform
- Collect data and track completed challenges in an organized manner
- Compile a campaign impact report at the end of the externship that includes the approach and outcomes of the project.
- Must be responsive via email and adhere to scheduled in-office work hours as agreed upon by the Extern and Education Coordinator.
- Extern must be respectful, poised, professional, and punctual. They must possess a can-do attitude, able to demonstrate flexibility, and a willingness to learn about various education programs related to Blue Planet Foundation.
- There will be opportunities to assist in classroom presentations throughout the campaign

Application Details:

Please send cover letter and resume as a PDF attachment(s) to griff@blueplanetfoundation.org.

Indicate "Education Collaborator Externship" in the subject line. For **college students only**—we cannot accept high school applications for this position.

Applications due by 5pm (HST), Friday, March 8th, 2019.

Anticipated start date: Week of March 11th, 2019.